

PERCOLATE LMS™ RANKED #2 AS BEST OF THE BEST IN SMALL BUSINESS MARKET



Scottsdale, AZ – July 24th, 2014: According to the Top 50 LMS Mid-Year 2014 Rankings Report, the Percolate LMS™, still ranked as a Top 50 learning management system (LMS), received additional recognition this month as the second best LMS in the Small Business Market (1-499) category. LMSs in this Best of the Best by Markets category are perfect for small businesses with fewer than 500 learners.

Out of a directory list of 610 LMS/LCMS and other learning platform vendors, Percolate is seen as "an entrant into the LMS market that will surprise clients

especially those seeking a system in the small business market."

Craig Weiss of E-Learning 24/7, an expert in LMS research and thought leader in the e-learning industry, based his LMS mid-year rankings on various criteria including product feature sets, ease of use, implementation process, support and pricing.

"Percolate isn't just any system—it's one that jolts you with a modern user interface and features that would 'Wow' any small business looking for a platform that delivers," Craig Weiss said when contacting Michaels & Associates about Percolate's latest ranking in the report.

Subscription-based and cloud-resident, Percolate is ideally suited for small and medium-sized companies; however, larger organizations needing a reliable test sandbox can use Percolate prior to loading training content into their more complex and complicated systems. Percolate's 90 second demo featured in the report can be viewed here: <http://www.lmsdemos.com/video/78579408>.

"What an honor it is to continue to rank as a Top 50 LMS in Craig's report and the #2 spot for the small business market category was such a delight to our entire team. We know our Percolate LMS, which debuted only two years ago, competes in a very tough field. We are thrilled at the achievement and will continue working hard to deliver a great product with the best features and personalized support." said Sherry Michaels, President of Michaels & Associates.

About Percolate LMS™ — It's Just that Simple

Based on a software-as-a-service (SaaS) model, the Percolate LMS leverages the web and eliminates the need to install software on a company network. Accounts begin with a 30-day trial at no charge. Percolate offers flexibility with four monthly subscription plans. Plans start at \$99/month for 25 active users and increase to \$1099/month for 1000 active users, with custom plans for companies with more than 1000 active users. When signing up for a monthly subscription, account holders will continue using Percolate as they have from the first day of their free trial. There is no need to start over.

For details on the Percolate LMS, go to www.percolatelms.com.

For more information about the Top 50 LMS Mid-Year 2014 Rankings Report, visit: <http://elearninfo247.com/2014/06/02/top-50-lms-mid-rankings-report-what-you-need-to-know/>

About Michaels & Associates Docntrain, Ltd.

As a full-service custom training content development company, Michaels & Associates consultants have earned their stripes building e-learning for their clients' LMSs since 1998. Michaels & Associates believes in effective, instructionally sound training that improves employee performance. All projects are learner focused to ensure maximum learning retention and on the job performance. Working collaboratively with clients, Michaels & Associates ensures their training materials fit the time, budget and demands of business.

Specialties include: Online Training, Instructor-Led Training (ILT), Web-Based Training (WBT), Mobile Learning, E-learning, Learner Certainty Assessment (LCA), Blended Learning, Percolate Learning Management System (LMS), Online Help, Technical Writing

For more information, go to www.mnlearning.com.

Michaels & Associates strongly believes in providing the best value LMS coupled with top-notch support so you can try, buy and succeed in days, not months. Set up your free, no-hassle Percolate LMS account today. You'll be pleasantly surprised at how simple tracking learning can be.



We are Michaels & Associates and we've earned our stripes building e-learning for our clients' LMSs since 1998. We'd love to hear from you.