

## ANNOUNCING THE NEW PERCOLATE LMS

Scottsdale, AZ: On May 02, 2012, Michaels & Associates proudly announced the launch of their new Percolate Learning Management System (LMS). Sherry Michaels, President and Learning Solutions Director, said “This has been a labor of love for the last year, and because we’ve gained so much experience in working with our clients’ LMS issues, the challenge has all been worth it! Our consultants were motivated to solve these issues and remove roadblocks typically found in working with an LMS. Complexity and a lack of clarity have traditionally been the hallmarks of LMSs. Percolate aims to fix that.”

Designed by the course developers at Michaels & Associates who genuinely have learning professionals in mind, Percolate is a simple, non-techy way to track and manage training programs.

### WHAT MAKES THE PERCOLATE LMS DIFFERENT?

#### 1 CAN BE IMPLEMENTED & READY TO USE IN HOURS; NO IT NEEDED

Lengthy implementation costs and overhead are eliminated. Percolate offers tagging to assign courses and people, giving administrators lots of flexibility and control to build curriculums and organize content their own way.

#### 2 MAKES GENERATING REPORTS QUICK AND EASY

Reporting is instantaneous throughout the LMS, from favorite reports on the dashboard to an individual person's or course's page. Custom tags allow administrators to create their own combination of people and courses to report on. There are no reporting restrictions.

#### 3 DISPLAYS THE DIALOGUE BETWEEN SCORM COURSES AND THE LMS

Administrators may give anyone on their team permission to view a SCORM terminal that opens right on the dashboard as soon as a course is launched. There is no longer a need to keep guessing why the course does not communicate with the LMS or to continue to contact the IT department to troubleshoot the issue.

Michaels & Associates consultants and programmers will continue to add functionality in future planned releases. Their aim is to keep things simple and avoid feature bloat (those features that cost 80% of the overhead and confusion while providing only 20% of the functionality wanted).

## CHOOSE THE BEST VALUE— IT'S JUST THAT SIMPLE

Based on a software-as-a-service (SaaS) model, the Percolate LMS leverages the web and eliminates the need to install software on a company network. Accounts begin with a 30-day trial at no charge. Percolate offers flexibility with four monthly subscription plans. Plans start at \$99/month for 25 active users and increase to \$1499/month for 2000 active users. When signing up for a monthly subscription, account holders will continue using Percolate as they have from the first day. There is no need to start over.

For more information, go to [www.percolatelms.com](http://www.percolatelms.com).

### **About Michaels & Associates Docntrain, Ltd.**

As a full-service custom training content development company, Michaels & Associates consultants have earned their stripes building e-learning for their clients' LMSs since 1998. Michaels & Associates believes in effective, instructionally sound training that improves employee performance. All projects are learner focused to ensure maximum learning retention and on the job performance. Working collaboratively with clients, Michaels & Associates ensures their training materials fit the time, budget and demands of business.

Specialties include: Online Training, Instructor-Led Training (ILT), Web-Based Training (WBT), Mobile Learning, E-learning, Certainty-Based Marking (CBM), Blended Learning, Percolate Learning Management System (LMS), Online Help, Technical Writing

For more information, go to [www.mnlearning.com](http://www.mnlearning.com).

At Michaels & Associates, we strongly believe in providing the best value LMS coupled with top-notch support so you can try, buy and succeed in days, not months. Set up your free, no-hassle Percolate LMS account today. You'll be pleasantly surprised at how simple tracking learning can be.



MICHAELS & ASSOCIATES  
CONSULTATION & TRAINING  
I N T E L L I G E N C E   A T   W O R K

We are Michaels & Associates and we've earned our stripes building e-learning for our clients' LMSs since 1998. We'd love to hear from you.